



4699 HOLLISTER AVENUE
GOLETA, CALIFORNIA 93110-1999
TELEPHONE 805/964-6761
FAX 805/964-7002

P R E S S R E L E A S E

News Media Contact:

David Matson, Assistant General Manager
(805) 879-4624
jmcinnes@goletawater.com

DATE: November 16, 2018
FOR IMMEDIATE RELEASE

Farfalla Borah Appointed to Goleta Water District Board of Directors

Farfalla Borah has been appointed to the Goleta Water District Board of Directors, filling a post vacated by Richard Merrifield on October 5, 2018. Ms. Borah was selected from among four highly qualified applicants.

“I am honored to have been selected by the Board of Directors, and I look forward to serving the Goleta Valley” said Ms. Borah. “As a parent and ratepayer I feel it is important for me to step up and do what I can to be part of finding solutions to ensure that our regional water resources are responsibly managed.”

Board of Directors Vice President Meg West recognized the applicant pool for their strong qualifications, and desire to serve the community. “The Board received a number of excellent and well qualified applications,” said Vice President West. “I know that Ms. Borah will bring important skills and experience to the Board, and that customers will benefit from her leadership and problem solving skills.”

Ms. Borah, an attorney, has worked in administration at the University of California Santa Barbara for over 35 years and will retire in December. A ratepayer and homeowner, she has lived in the Goleta Water District service territory for 15 years. She received a law degree from Santa Barbara College of Law.

The Goleta Water District serves water to approximately 87,000 people, including agricultural, residential, commercial, industrial, and institutional customers. The District’s water system includes over 270 miles of pipelines, a water treatment plant, storage reservoirs, pumping facilities, active wells, a recycled water system, and connections with Lake Cachuma and the State Water Project. The estimated replacement value of the entire system is approximately \$1 billion.

